

## **Vision 2025 NOTES**

**November 22, 2011  
Part of FEDC Board Meeting Agenda  
7:30-9:30am Freeport Community Library**

The following is a record of the topics and ideas identified by participants at the November 22 FEDC Board of Directors meeting. The participants included some Town Councilors, FEDC Directors, and some members of the public. These ideas have not been prioritized and there was no effort by the group to reach consensus on them. This list is a record of preliminary brainstorming as the Vision 2025 effort is launched.

<b>Suggested areas of consideration for the project</b>
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### **Schools**

- Strong schools important and should be included in the discussion
- Develop strong link with RSU
- Lifelong learning

### **Business Diversity**

- Diversify tax base

### **Market Research**

- Capture trends in retail, housing, taxing
- Resource – State Planning Office

### **Business Incubation**

- In what ways can we best support small businesses
- Buy local
- Support chamber's efforts to connect businesses
- More focus on local businesses
- More assistance for small businesses
- Coop for local goods

### **Arts/culture**

- Support cultural events

### **Housing**

- Need variety of housing types

### **Retail future**

- Impact of on-line shopping on bricks & mortar stores

### **Entertainment**

- More night life to support evening shopping
- Need energy at night
- Special shopping night

### **Show success**

- Need to show the same type of success with the actionable items as from Vision 2010

**RFP structure should include**

- Vision 2010 and its evaluation
- Future of retail
- Broaden experience
- Need destination shopping to go away

**Transportation**

- Green belts to connect
- Pedestrian connection over the highway
- System to try – then buy – bikes
- More walkability, especially on Route One South

**History**

- Maintain sense of history

**Sense of place**

- Other than downtown
- Create experience
- More services needed for residents

**Citizen input needed**

- Better communication needed
- Town newsletter to tie together existing groups – include a future vision
- More neighborhood representation on FEDC Board

**Comp Plan**

- Coordinate with Comprehensive Plan

**Development Areas**

- Route One South
- Route One North
- Business park – Town needs to invest
- Showcase assets
- In-fill
- Back lot development

**Jobs**

- Need to attract good jobs

**Health**

- Develop wellness center

**Events**

- Annual festival to showcase diversity