

**FREEPORT ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS
TUESDAY, November 22, 2011, 7:30 AM TO 9:30 AM
MINUTES
Freeport Community LIBRARY**

The mission of the Freeport Economic Development Corporation is to partner with the community to promote sustainable economic growth that strengthens and diversifies the economic base and enhances the quality of life and unique character of Freeport.

1. In attendance: Wendy Caisse, Betsy Ruff, Kate Arno, Corey Bouyea, Sara Gideon, Candy Rinaldi, Peter Troast, Adam Nappi, Jim Cassida, Dave Latulippe, Mark Malone, Sande Updegraph

Directors not attending: Chip Gray, Jeff Zachau, Clay Bouton, Dale Olmstead

Guests attending: Deb King, Myra Hopkins, Donna Larson, Deborah Smith, Robin Voit, Walter Libby, Mary Griffiths, Kristen Dorsey, Phoebe Prosky

2. Recommendation from Nominating Committee Chair re leadership change at FEDC
Kate Arno submitted her resignation from the position of President of the FEDC Board of Directors because of a potential conflict with her new position as an elected Town Councilor. Kate did not resign her board position, however.

Adam Nappi nominated David Latulippe as a candidate for President. Wendy Caisse seconded the nomination. The vote was unanimous of those present and voting. David Latulippe abstained from voting.

3. Approval of MINUTES of October 25, 2011 meeting
Adam Nappi moved, Kate Arno seconded, that the minutes be approved. The vote was unanimous of those present and voting.
4. Approval of FINANCIAL STATEMENT for period ending October 31, 2011.
Betsy Ruff moved, Kate Arno seconded, that the financial statement be approved. The vote was unanimous of those present and voting.
5. Report from Fields and Trails Scheduling and Maintenance Recommendation Committee
Candy Rinaldi presented the findings of the sub-committee on fields and Donna Larson presented the trails sub-committee findings. Candy said that the committee will recommend a naming contest in the schools to the Council. Donna said that the Conservation Commission does not support the committee's plan because of possible heavy use and increased maintenance.
Several comments and questions were offered by meeting attendees:
 - Scheduling priority needed to be defined
 - Percentage of residents needed to be established
 - Standard, recurring reservations should be noted
 - Fee structure for fields should be recommended
 - More information on concessions should be included
 - Estimated revenue and expenses should be included, if possible
 - There was discussion about the recommended trail width. Suggestion to keep the trails fairly narrow except for passing points.

The Directors approved the reports (with some modifications from the above comments) by consensus. Peter Troast abstained from the approval.

6. Vision 2025 Update – Change in timeline
The timeline will be modified on FEDC's web site to accommodate the Nov 22 meeting.

7. 8:00 am Vision 2025 comments from Town Councilors
Included in separate list – at the end of the minutes.
8. 8:45 am Vision 2025 comments from FEDC Directors
9. **Included in separate list – at the end of the minutes.**

10. 9:15-9:30am Vision 2025 comments from the public
Included in separate list – at the end of the minutes.

11. Old business
No old business was offered.

12. New business
No new business was offered.

13. Adjourn
The meeting was adjourned at 9:40am.

Vision 2025 NOTES
November 22, 2011
Part of FEDC Board Meeting Agenda
7:30-9:30am Freeport Community Library

The following is a record of the topics and ideas identified by participants at the November 22 FEDC Board of Directors meeting. The participants included some Town Councilors, FEDC Directors, and some members of the public. These ideas have not been prioritized and there was no effort by the group to reach consensus on them. This list is a record of preliminary brainstorming as the Vision 2025 effort is launched.

Suggested areas of consideration for the project

Schools

- Strong schools important and should be included in the discussion
- Develop strong link with RSU
- Lifelong learning

Business Diversity

- Diversify tax base

Market Research

- Capture trends in retail, housing, taxing
- Resource – State Planning Office

Business Incubation

- In what ways can we best support small businesses
- Buy local
- Support chamber's efforts to connect businesses
- More focus on local businesses
- More assistance for small businesses
- Coop for local goods

Arts/culture

- Support cultural events

Housing

- Need variety of housing types

Retail future

- Impact of on-line shopping on bricks & mortar stores

Entertainment

- More night life to support evening shopping
- Need energy at night
- Special shopping night

Show success

- Need to show the same type of success with the actionable items as from Vision 2010

RFP structure should include

- Vision 2010 and its evaluation
- Future of retail
- Broaden experience
- Need destination shopping to go away

Transportation

- Green belts to connect
- Pedestrian connection over the highway
- System to try – then buy – bikes
- More walkability, especially on Route One South

History

- Maintain sense of history

Sense of place

- Other than downtown
- Create experience
- More services needed for residents

Citizen input needed

- Better communication needed
- Town newsletter to tie together existing groups – include a future vision
- More neighborhood representation on FEDC Board

Comp Plan

- Coordinate with Comprehensive Plan

Development Areas

- Route One South
- Route One North
- Business park – Town needs to invest
- Showcase assets

- In-fill
- Back lot development

Jobs

- Need to attract good jobs

Health

- Develop wellness center

Events

- Annual festival to showcase diversity